**1. Specification for supplier page in the public area of the AEA website in the section “Advertising Electoral Supplies & Services”**

The page header will be the company name. The page layout is shown between the lines below:

**Contact name(s)**:

Logo/Banner (.JPEG OR .PNG)

The image file provided can be larger to ensure a good resolution but will be displayed at width 250px x height 85px, so proportions need to be constrained accordingly

[Company address]

**Contact telephone number(s)**:   
**Contact fax number**:   
**E-mail**:   
**Website**:

[Company product/service information – maximum 200 words]

**2. Specification for banner advertisement on the members’ area home page**

The image file provided - .JPEG or .PNG, please - can be larger to ensure a good resolution but will be displayed at width 330px, height 105px, so proportions need to be constrained accordingly.

**3. Specification for advertising feature e-mail to all AEA members**

Any mixture of graphics and text to cover no more than **two** A4 pages. Please be aware that the office I.T. networks used by many of our members are restricted with varying levels of security and, whilst our mailing system renders graphics in e-mails perfectly satisfactorily, we cannot guarantee that all recipients will be able to download them without difficulty.

**4. Specification for advertisement in weekly newsletter or ARENA**

Any mixture of graphics and text to cover no more than **one** A4 page.