



Canvass Reform Focus Day

Monday 9 September 2019 – Hilton Birmingham Metropole

09.00	Registration Tea and Coffee
10.00	Welcome to Canvass Reform Focus Day Peter Stanyon , Chief Executive Association of Electoral Administrators
10:05	Opening Chair's Remarks Rob Curtis , Chairman Association of Electoral Administrators
10.10	Policy and Implementation <ul style="list-style-type: none"> ● Confirmation on the final policy update ● Funding in 2020 and beyond ● Working with Department for Work and Pensions and Electoral Management System suppliers ● Detailed information on the three routes Electoral Registration Officers (EROs) can take to canvass and the new options for contacting households ● National data matching update Natalie Bodek , Head of Policy and Planning Sarah Ling , Head of Business Change and Implementation Cabinet Office
11.15	Introducing Canvass Reform Champions <ul style="list-style-type: none"> ● The role of Canvass Reform Champions ● What champions are doing over the next few months <i>Rob Curtis to introduce Canvass Reform Champions</i>
11.30	Networking Tea and Coffee Break
12:00	Supporting EROs to Implement and Deliver Canvass Reform <ul style="list-style-type: none"> ● How the Electoral Commission plans to support and work with EROs to implement and deliver canvass reform, including looking at work on guidance, voter materials/registration form design and performance standards Ailsa Irvine Director of Electoral Administration and Guidance Electoral Commission
12.20	Preparing for the Reformed Canvass <ul style="list-style-type: none"> ● Practical advice on how the canvass will work ● What needs to be done from now until the data matching step ● Working with stakeholders ● The importance of year-round canvassing Laura Lock , Deputy Chief Executive Association of Electoral Administrators Pete Wildman , Assessor & Electoral Registration Officer Central Scotland Valuation Joint Board



12:55	AEA EGM
13:00	Networking Lunch
14:00	<p>Local Authority Case Studies - E-communications and Local Data</p> <ul style="list-style-type: none"> ● Learning lessons from the canvass reform pilots on utilising local data and e-communications ● Top tips and tricks for sending e-communications ● Accessing, managing and selecting local data sets ● Best practice for setting up data sharing agreements ● Preparing for July 2020 <p style="text-align: right;">Panel of Local Authority speakers</p>
14.45	Networking Tea and Coffee Break
15.15	<p>Using Notify With the Reformed Canvass</p> <ul style="list-style-type: none"> ● The benefits of using Notify ● Contacting electors with Notify ● How local authorities are currently using Notify <p style="text-align: right;">Notify</p>
15.35	<p>Panel Discussion - Question and Answer</p> <ul style="list-style-type: none"> ● Implementing canvass reform across the United Kingdom ● Good practice in relation to data mining and data testing ● Accessing support and guidance <p style="text-align: right;"> Sarah Ling, Head of Business Change and Implementation Cabinet Office; Laura Lock, Deputy Chief Executive Association of Electoral Administrators; Pete Wildman, Assessor & Electoral Registration Officer Scottish Assessors Association; Rhys George, Chair AEA Wales Branch; Ailsa Irvine, Director of Electoral Administration and Guidance Electoral Commission </p>
15.55	Chair's Closing Remarks and Close of the day

The Cabinet Office are supporting this event and providing one free place to each Local Authority and Valuation Joint Board in Great Britain.

Closing date for applications will be **Friday 30 August 2019**