



Advertisement Feature by Electoral Reform Services

Dear <<First Name>>,

Pursuant to the AEA's commercial advertising policy, it has been requested by the above Company that the following be distributed to all members of the Association.

Earlier this week we launched our free nationwide report on how electoral offices are considered and rated.

We had an incredible response with 524,744 respondents across over 200 councils taking part in our online survey run between July and November 2016, representing a response rate of 17%.

Highlights include:

- **73%** of participants rate council's efforts for keeping them informed about electoral registration and voting in elections as **very good**.
- **Two thirds** (65%) of those who contacted the council are **very satisfied** with the service received from their council's Electoral Services Department.
- The most preferred method of getting in touch with the council's Electoral Services Department is **email** (61%).

You should have received the report directly in your inbox but if not please contact research@membra.co.uk and we will be happy to send it through.

If you would like a localised benchmarking report so that you can see how your own election office compares to this nationwide view, please [contact us](#) and request a copy for just £450 plus VAT.

Regards,

Nick Goodman

Director: [ERS](#) and [MES](#)

33 Clarendon Road

London

N8 0NW

Tel: 020 8829 2330

www.electoralreform.co.uk and www.membra.co.uk



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Harance House, Rumer Hill Road, Cannock, Staffs WS11 0ET.