



ADVERTISING INFORMATION FOR ELECTORAL SUPPLIERS

1. Specification for supplier page in the public area of the AEA website in the section “Advertising Electoral Supplies & Services”

The page header will be the company name. The page layout is shown between the lines below:

Contact name(s):

[Company address]

Contact telephone number(s):

Contact fax number:

E-mail:

Website:

[Company product/service information – maximum 200 words]

Logo/Banner (.JPEG OR .PNG)

The image file provided can be larger to ensure a good resolution but will be displayed at width 250px x height 85px, so proportions need to be constrained accordingly

2. Specification for banner advertisement on the members’ area home page

The image file provided - .JPEG or .PNG, please - can be larger to ensure a good resolution but will be displayed at width 330px, height 105px, so proportions need to be constrained accordingly.

3. Specification for advertising feature e-mail to all AEA members

Any mixture of graphics and text to cover no more than one A4 page. Please be aware that the office I.T. networks used by our members are restricted with varying levels of security and, whilst our mailing system renders graphics in e-mails perfectly satisfactorily, we cannot guarantee that all recipients will be able to download them without difficulty.

4. Specification for advertisement in weekly newsletter

Any mixture of graphics and text to cover no more than one A4 page.