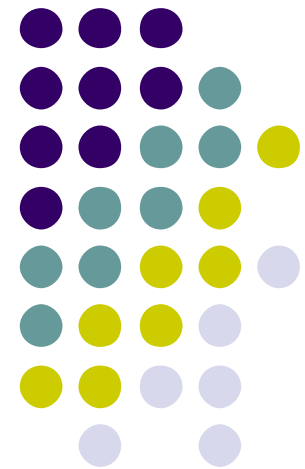
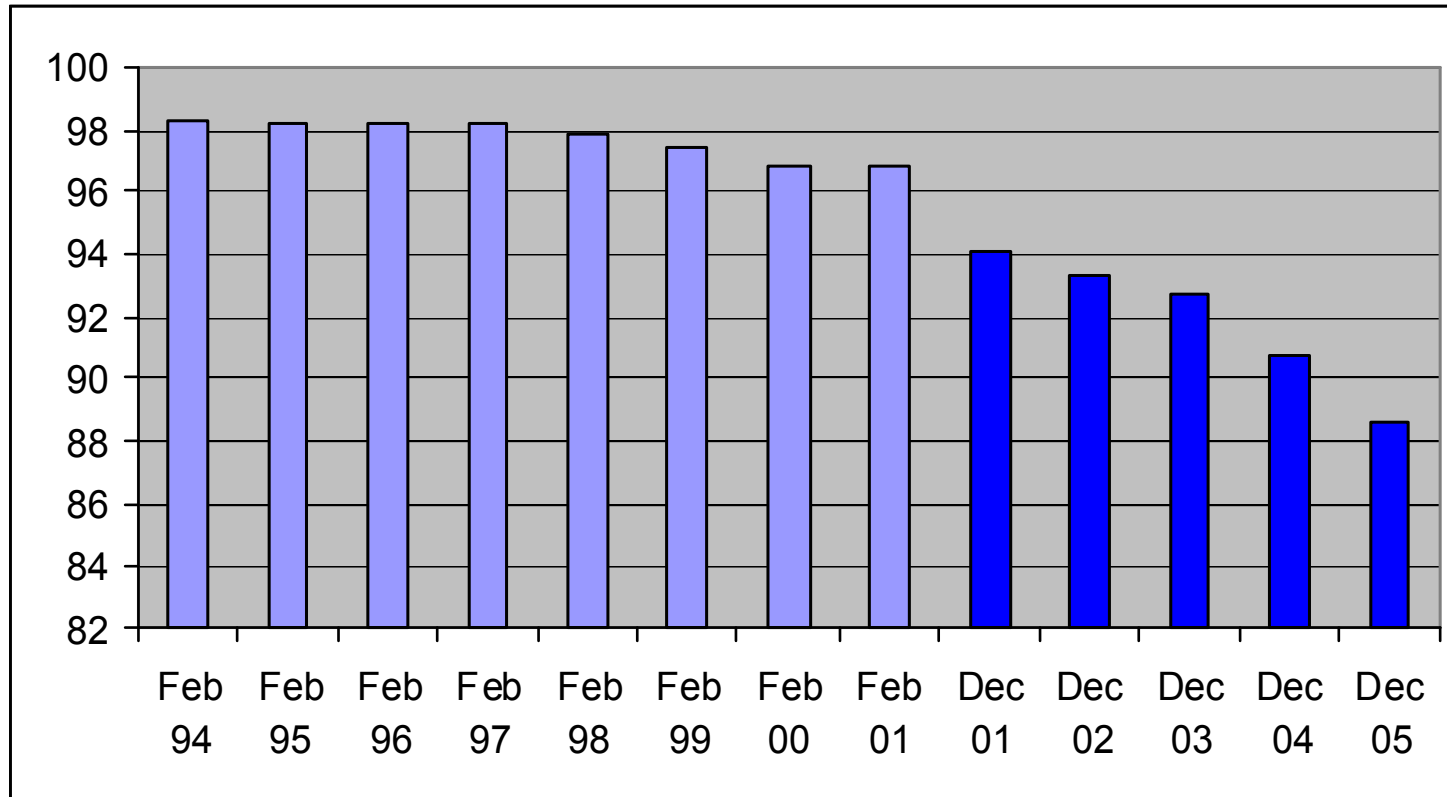


# The next canvass – how will we be doing it?

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# Back to the future?

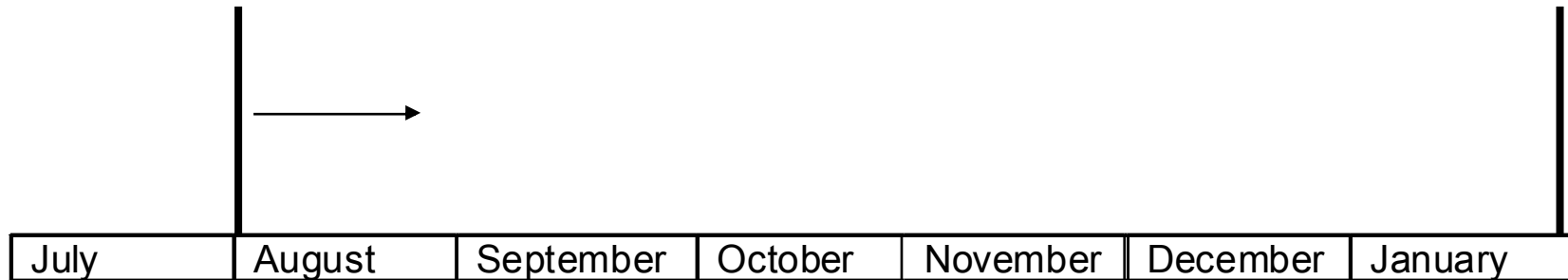


# 5 stage procedure

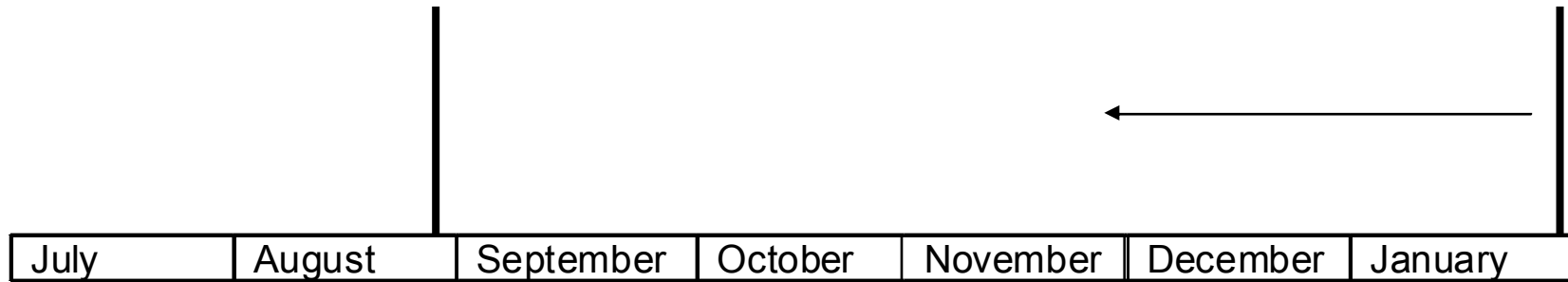
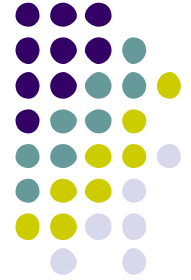


Date	Stage	Procedure	Response
Early/mid August	1st Delivery	Deliver 400,000 (personalised and bar-coded) forms	60%(by post)
Mid September	2nd Delivery	Deliver 160,000 forms to non-responders (including a “red reminder” slip pointing out £1,000 fine for non-supply of information)	12% (by post)
October	Personal Canvass	600 Canvassers undertake intensive personal canvass visiting non-responding households at least three times, if necessary, during 12 day period	23% (by hand)
November	Final Reminder	Deliver 20,000 pink forms to non-responders (including “Final Reminder” letter)	1.5% (by post)
December	Formal Warning	Deliver 14,000 pink forms to non-responders (including “Final Warning” letter)	0.5% (by post)

# Canvass window



# Canvass window



# Canvass window

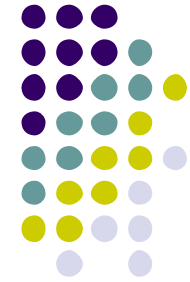


# All postal canvass



- Cheaper
- Easier
- Probably a lower response rate

## 2 stage procedure

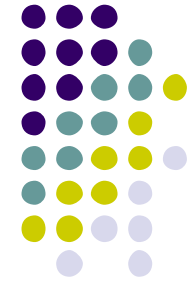


Date	Stage	Procedure	Response
Late August	1 <sup>st</sup> Delivery	Deliver 400,000 (personalised and bar-coded) forms	60% (by post)
October	Personal Canvass	600 Canvassers undertake intensive personal canvass visiting non-responding households at least three times, if necessary, during 12-day period	30% (by hand)

- Public apathy
- Won't answer the door
- Access problems at flats and apartments
- Lone working

# Section 10

## 1983 Act - annual canvass



- Each ERO ***shall*** conduct an annual canvass to ascertain the persons who are entitled to be, or remain, registered .....
- The form to be used ... ***shall*** be a form prescribed ....or ..to the same effect;
- the ERO ***may*** .... where any such form has not been returned make such house to house enquiries as he thinks fit

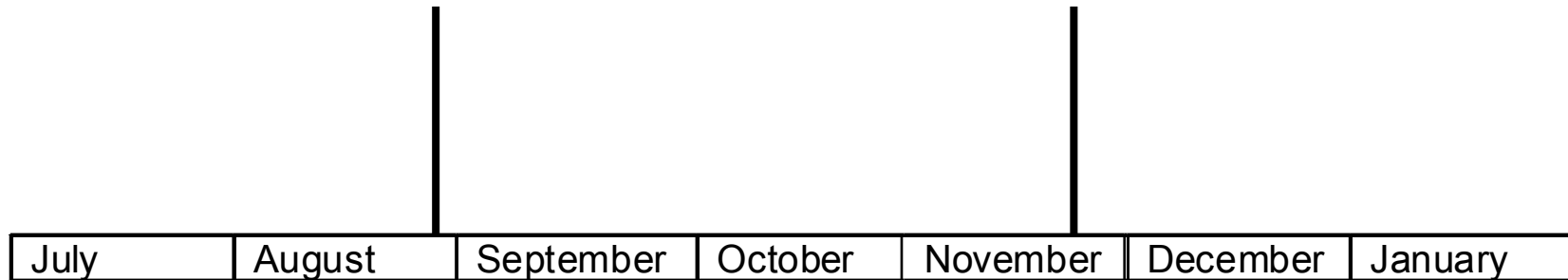
# Electoral Administration Bill



Registration Officers: to take all necessary steps to comply with his duty to maintain the register, including:

- sending more than once to any address the form to be used for the canvass ....;
- making on more than one occasion house to house inquiries ....;
- making contact by such other means as the ERO thinks appropriate with persons who do not have an entry in a register;
- inspecting any records held by any person which he is permitted to inspect ...;
- providing training to persons under his direction or control ....

# Canvass window



# Added value



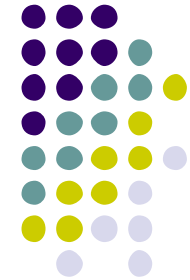
Ward	Response level		Personal canvass adds
	After 1 <sup>st</sup> delivery	After personal canvass	
Ladywood	37.9%	67.8%	29.9%
Soho	35.8%	84.1%	48.3%
Sutton New Hall	71.5%	97.6%	26.1%
Washwood Heath	43.6%	88.9%	45.3%
<b>City wide</b>	<b>55.0%</b>	<b>88.6%</b>	<b>33.6%</b>

# 4 stage procedure?



Date	Stage	Procedure	Response
mid/late August	1st Delivery	Deliver 400,000 (personalised and bar-coded) forms	60%(by post)
Mid September	2nd Delivery	Deliver 160,000 forms to non-responders (including a “red reminder” slip pointing out £1,000 fine for non-supply of information)	10% (by post)
October	Personal Canvass	600 Canvassers undertake intensive personal canvass visiting non-responding households at least three times, if necessary, during 12 day period	20% (by hand)
November	Council tax check	Check records and log / update register	?? %

# Use of CT records



## Use of Council Tax records before 1 December Register

Council Tax	Bristol	Leeds	Liverpool	Manchester	Newcastle	Sheffield
Same information	Log NoChange	Log NoChange	Log NoChange	Log NoChange	Log NoChange	Don't log
Vacant	Don't log	Log Delete	Log Delete	Don't log	Log Delete	Log Delete
Different occupier	Don't log	Log Delete	Log Delete	Don't log	Log Delete	Log Delete
<b>Personal canvass</b>	<b>Yes</b>	<b>No</b>	<b>No</b>	<b>Yes</b>	<b>No</b>	<b>No</b>



# Issues to address

- Public apathy
- won't answer the door
- Access problems at flats and apartments
- Lone working
- Radical review / outside box
- Greater use of Council Tax records
- Proper training for canvassers
- Increased payments (53p)

# Questions?

